

PROJECT:

AMP UP

Part Number	HMAMPUPP
UPC Number	
12#	029744527123
13#	029744527130
14#	029744527147
15#	029744527154
16#	029744527161
Product Description	Amp Up
Weights Available	12-16#
Color	Purple/Gold/Green



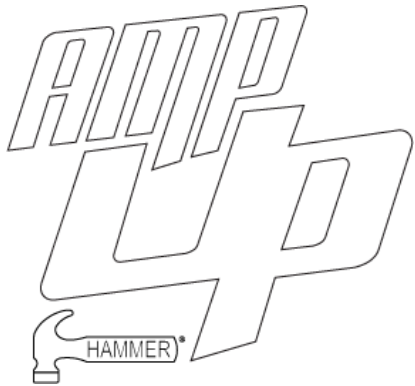
Amp Up Features:

Bring a new level of energy to the pins with the new Hammer Amp Up! Amp Up combines Hammer's high revving PowerShot core with a pearlized version of the Overdrive coverstock. With the original Amp, Hammer has a continuous hooking ball that was best in medium to heavy oil. Amp Up gives Hammer bowlers the sharpest backend move since the First Blood, and is best on medium to medium-dry lane conditions. With it's unique Purple/Gold/Green look, the Amp Up will catch a lot of attention on the shelf. Amp Up your pin carry. Or else.

Amp Up Specs:

Weight	12#	13#	14#	15#	16#
RG	2.60	2.53	2.51	2.49	2.50
Differential	.039	.055	.054	.054	.048
Mass Bias	N/A	N/A	.013	.013	.011

Surface Finishing Process - 4 Stage Sanding Process
 500 Abralon®, 500 Abralon®, 500 Abralon®, 1500 Abranet®, with
 Powerhouse® Factory Finish Polish



Release Information:

Worldwide Information Date	11/19/13
Worldwide Release Date	12/10/13
Minimum Retail Price	\$134.95



Nothing Hits Like A Hammer.®